LEARNING DESIGNER

The Opportunity:
Arifu, a high-growth edtech company in Nairobi, is looking to hire a highly motivated Learning Designer to research, write and improve Arifu's expanding educational content offering and help us realize a bold vision of placing a smart personal learning assistant in everyone's hands across Africa and globally. This is a full-time position with equity participation based at Arifu's headquarters in Nairobi.

About Arifu:
Arifu is a Nairobi-based edtech company making it possible for anyone to access the information and opportunities they need from the organizations they trust over any mobile phone. With Arifu, people seeking to learn can freely access the Arifu chatbot using interactive SMS or smartphone chat apps to master new skills, discover a world of free educational content, and earn rewards from our partners whether or not they have internet or airtime. The Arifu chatbot delivers personalized content designed in-house in close collaboration with our partners including financial service providers, mobile operators, agribusinesses and NGOs. Our partners use Arifu to engage, train, and capture data on underserved people across their value chains, especially hard-to-reach customers, retailers, and suppliers. Currently serving 940,000 learners in East Africa, Arifu has demonstrated results increasing people's income and access to impactful products and services while creating shared value for partners.

To date, the Arifu chatbot has helped hundreds of thousands of people learn financial skills, access information on financial products, and connect to financial service providers to get meaningful tools for saving, borrowing, and transacting. With the Arifu platform, banks, MFIs, and governments can easily deliver financial education and other skills to millions of underbanked people or empower agents to build stronger, healthier businesses while capturing new analytics and insights that will fuel the next generation of digital financial services.

As part of the learning team, you will work with other Learning Designers to research, design and write content across many topics to help our learners gain new skills and access new products they can use to improve their lives.

Job Description:
The Learning Designer will report directly to the Chief Learning Officer and be responsible for:
- Participating in project scoping sessions with partners and technical experts;
- Performing field research to gather insights on learner biases, mental models and cultural norms to inform content design;
- Contributing to the design and structure of new programs including setting learning outcomes, brainstorming treatment design, writing content and informing program evaluation;
- Communicating with partners to resolve content related issues;
- Maintaining strong project management capabilities with planning, communicating, documenting, and tracking milestones and results;
- Contributing to team strategy for prioritizing new partnerships and content to add to the Arifu platform;
- Participating in community events, trade meetups, and industry workshops in Nairobi and globally.

Qualifications:
A desire to impact lives, the ability to make a long term commitment to your team and the product, and exceptional problem solving abilities are all essential prerequisites on the Arifu team. For this role, we're also looking for someone with the following:
- 5+ years work experience in learning content design, preferably in East Africa;
- Undergraduate degree in education or a related field;
- Strong written communication and excellent attention;

- Previous experience conducting qualitative research to inform learning content is a plus;
- Fluency in English required and fluency in Swahili preferred;
- Motivation to develop skills conducting field research and willingness to spend long days in the sun, talking to people about their lives and observing them interacting with our products;
- Resourceful and proactive when generating solutions to the problems that stand in your way;
- Ability to enjoy (and survive) the chaos of a high-growth startup.

Compensation and Benefits:

First and foremost, we care about your success and will support you along your journey to achieving remarkable success. We offer competitive compensation packages with the opportunity to participate in the Arifu Rewards Program that rewards strong performance. We also offer a comprehensive health insurance package and will cover the cost of a work permit for foreign staff. Other benefits include monthly airtime allowance, extra leave, a stocked kitchen, and plenty of ping-pong and foosball.

Application Process:

Send your CV and cover letter (in Word format, "FirstName LastName - Learning Designer") to talent@arifu.com with "Learning Designer" in the subject. If we see a good fit, we'll get back to you to set up a first conversation.